

Polls - Sources

Gallup Organization www.gallup.com/

The Gallup Organization is a for-profit think-tank that has studied human nature and behavior for more than 70 years. At the Gallup Poll site you may:

- Track Public Opinion on an Issue
- Create a timeline showing changes in opinion over time; identify key turning points in public opinion; and speculate on reasons for these changes.
- Submit Issues to the Gallup Poll.
- Follow a Political Campaign through the Polls.
- Develop and Administer Your Own Poll.
- Create an Online Poll.

Related websites

Pew Research Center for the People and the Press www.people-press.org/
 Polling Report www.pollingreport.com/
 Zogby International www.zogby.com/

Harris Interactive http://www.harrisinteractive.com/harris_poll/

In the past 40 years, the Harris Poll has surveyed millions of people from more than 90 countries.

Related Websites

Harris Poll Online <http://vr.harrispollonline.com/>
 HarrisZone <http://www.harriszone.com/>
 Phi Delta Kappan Gallup Poll www.pdkintl.org/kappan/kpol0009.htm
 by L.C. Rose and A.M. Gallup, this annual poll surveys people's attitudes toward the public schools.
 Roper Center for Public Opinion Research at the University of Connecticut
www.ropercenter.uconn.edu/
 This center maintains the world's largest collection of public opinion information.

Take Part in an **Online Survey** at ...

Shout Out at Yahoo!igans or What Do You Think? at KidsCom.

More Websites

CBS News Polls www.cbsnews.com/sections/opinion/polls/main500160.shtml
 This website provides the results of current or recently conducted public opinion surveys.

Similar Websites:

LA Times Polls www.latimes.com/news/custom/timespoll/
 Washington Post www.washingtonpost.com/wp-srv/politics/polls/vault/vault.htm
 USA Today/CNN/Gallup Poll www.usatoday.com/news/poll/dex.htm
 USA Today/CNN/Gallup Poll Results www.usatoday.com/news/poll001.htm

General Social Survey Codebook www.icpsr.umich.edu/GSS/index.html
 The General Social Survey is an almost annual personal interview survey of U.S. households conducted since 1972 by the National Opinion Research Center (NORC).

Related Websites:

Center on Policy Attitudes www.policyattitudes.org/
Data Sources (Links-site) www.stat.lsa.umich.edu/~faraway/data.html
Inter-University Consortium for Political and Social Research(ICPSR)
www.icpsr.umich.edu/
Odum Institute for Research in Social Science www.irss.unc.edu/data_archive/
Public Agenda Online www.publicagenda.org/
Social Science Data Archives www.nsd.uib.no/cessda/namer.html 8) Social Science
Data on the Net from University of California, San Diego odwin.ucsd.edu/idata/

Polls: Frequently Asked Questions

CNN <http://clinton.cnn.com/ALLPOLITICS/1998/resources/polls/faq.html>
This site has the answers to the most frequently asked questions about CNN polls.

Related Website: Polls - Frequently Asked Questions

www.cnn.com/ALLPOLITICS/1997/gen/indepth/polls/faq.html

Public Opinion Polls on the Internet from the Richter Library, University of Miami

www.library.miami.edu/netguides/socopin.html

This links-site connects to online sources for guides, E-journals, databases, data archives, national polls, organizations, and academic research on public opinion.

Related Links-Site: Data Directory at the Washington Post

www.washingtonpost.com/wp-srv/politics/polls/datadir.htm

Pulse www.epinet.org/pulse/pulse.html

This 'consumer's guide' to public opinion data on a range of economic and related issues, such as education, trade, and Social Security.

Survey 101 – A Complete Guide to a Successful Survey from Perseus Corporation

www.perseus.com/surveytips/Survey_101.htm

Although this article is written for the business world, it has lots of good information about the design and use of a survey.

Related Website: Survey Research Methods at the American Statistical Association

www.stat.ncsu.edu/info/srms/srms.html

Websites For Teachers

Pet Survey (Grade 3)

www.kent.wednet.edu:8825/curriculum/tech/lessons/3/pet_survey.html

This is a mathematical problem solving activity involving a pet survey, where students record and interpret information from a student made graph.

Media Center Orientation Survey (Grade 6)

www2.mcps.k12.md.us/departments/isa/elit/mid/dewilson/mcsurvey.htm

Students first take a survey on reading preferences and Internet use, use the data to construct a graph, and then interpret the graphs.

Polls at TeachWorld

www.teachworld.com/teachthenews/lessonplan/lessonplan_arch/lessonplan_19990205.html

Here is a lesson on polls from Channel One.

Student Litter Survey www.marine.usf.edu/beachbuddies/littersurvey.htm

Students will find out about their own attitudes and habits of littering.

Related Website: Recycling Survey

http://curry.edschool.virginia.edu/curry/class/edis/590s4/Miller/Recycling_Survey.htm

Too Free, Or Not Too Free? (Grades 6-12) from The New York Times Company

<http://www.nytimes.com/learning/teachers/lessons/20010927thursday.html?pagewanted=1>

In this lesson, students will create a survey that examines what level of electronic surveillance might be acceptable to members of the school and community. Students then poll the community, and analyze the results in the form of graphs and a written news article.

Terms to Know

poll	paper & pencil	focus group
question	mail	questionnaire
attitude	telephone	rating
opinion	preference	observation
analysis	value judgment	random
research	public opinion	focus group
elections	data	belief
issue	bias	topic
response	sample	interpret
interview	statistics	charts & graphs
viewpoint	information	advertising
online	pollster	survey

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Created by Annette Lamb and Larry Johnson, 5/01, Updated 3/02.

www.42explore2.com/pollsurvey.htm